

Press release
For Immediate Release

Qualico Communities Calgary participates in Merry Mail

November 22, 2021 - CALGARY, AB – Qualico Communities Calgary has partnered with the Calgary Seniors Resource Society to deliver Merry Mail to Calgary Seniors this holiday season.

Between November 27, 2021 and December 11, 2021 Qualico Communities Calgary will be dropping off blank Christmas cards and supplies to showhomes in the communities of Harmony, Rivercrest, Dawson’s Landing, and Ambleton for visitors to decorate and write messages in. The cards will then be picked up and delivered to seniors in the community through the Calgary Seniors Resource Society, a local charity focused on supporting vulnerable seniors in our community.

“We are thrilled to be supporting the Calgary Seniors Resource Society this year, says Nina Wulder, Marketing & Communications Coordinator – Qualico Communities Calgary. “It has been such a tough year for many people, it will be great to bring visitors to our communities and into the showhomes to give back to Calgary Seniors.”

Calgary Seniors Resource Society is a not-for-profit charity that provides a depth of support that creates meaningful and effective change in the overall well-being and quality of life for vulnerable seniors.

“The Merry Mail program has been created to bring holiday cheer to isolated and vulnerable seniors living in Calgary,” says Brittany Romansky, Merry Mail Program Coordinator. “For many of our clients, receiving a Merry Mail card will be the only holiday card they receive this year. Sometimes it is the smallest acts of kindness that make the greatest impact on a person’s wellbeing, and that is what Merry Mail is all about!”

Qualico is a company that is rooted in philanthropy and it’s a philosophy that has been integrated into the business models since the founders of Qualico started building homes in 1951.

The founders, Dr. David Friesen and Katherine Friesen, believed in giving back to the community. They began with the construction of six homes and grew to become one of Canada’s most successful integrated real estate companies, and the principle of giving back remained throughout the growth of the company.

"We're excited about this campaign, and happy to be able to give back to those in need in our community, especially this time of year," says Wulder.

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Contact: Nina Wulder, Marketing & Communications Coordinator
Qualico Communities Calgary
403-212-6363/403-861-9233
Nina.Wulder@qualico.com

About Qualico



Qualico Communities has been in the home building and land development industry for 70 years and is based out of Winnipeg. Qualico has offices in Calgary, Surrey, Vancouver, Saskatoon, Regina, Fort McMurray, Edmonton, Dallas and Austin Texas. Qualico Communities is a company with philanthropic roots and supports many organizations and charities. Current active Qualico Communities include Ambleton, Evanston, Redstone, Crestmont West, Crestmont View, Harmony in Springbank, Rivercrest in Cochrane, Ravenswood in Airdrie and Dawson's Landing in Chestermere, and Painted Sky in Langdon. Upcoming communities Hotchkiss in SE Calgary.